

## cookies policy

Our website uses cookies to differentiate between distinct users who access it. A cookie is a small alpha-numeric archive which is stored on the hard drive or in the browser of a computer, tablet, smartphone or similar device when it browses the internet. Cookies allow us to offer relevant information on our products and services.

The majority of the cookies we use are of the analytic type, which count number of users, help us to understand how they navigate our site and improve the way it works, for instance by making search results more accurate. We also use certain cookies for publicity purposes, so that we can more efficiently manage the presentation of our products on other platforms where users may request services, such as Facebook.

None of the cookies we use store any personal information which could be used to identify a user. It's important to understand that disabling cookies may affect the functionality of the British Council website.

### WHAT KIND OF COOKIES DO WE USE?

- According to the **type of organisation** which administers them:

**First party cookies:** installed by our own website.

**Third party cookies:** installed by websites which don't belong to us. For instance, where we include content from Youtube or Flickr on our own website or buttons which users can use to share content on social networks, a user accessing such content from our own website may have cookies added from these third parties. The British Council doesn't control these third party cookies and so the user must review the cookie policies of these other websites for further information.

- According to the **length of time** they remain active in the user's system:

**Session cookies:** collect and store data only whilst the user is visiting the website.

**Persistent cookies:** remain stored in a computer and may be accessed and managed by the organisation responsible for the cookie for a specific length of time, or until the user deletes it.

- According to the **purpose** for which data are collected through the cookies:

**Technical cookies:** allow the user to make use of the different options they facilitate: for example controlling data traffic and communication, identifying a session, accessing restricted areas, carrying out a purchase, requesting a subscription or participating in an event etc.

**Personalisation cookies:** allow the user to access services with certain personalised characteristics such as language, browser type, configuration for the region from which the user accesses services etc

**Analytical cookies:** allow website managers to follow and analyse the behaviour of users on a website so that they can make improvements informed by data analysis on the use of the website by users of its services.

**Advertising cookies:** help with the management of advertising spaces which a web editor has included on a website where services are offered, based on criteria such as the type of content or the frequency with which the content is shown.

In the table below we detail the type of cookies that we use on our website along with their purpose:

TYPE OF COOKIE (NAME)	DESCRIPTION
Google Analytics (_utma, _utmb, _utmc, _utmz)	<p>Third party cookies (Google Inc.) which we use to count the number of visitors and analyse their pathway through the site, in order to see which content is of most value to our users.</p> <p>_utma: counts how many times a user visits a site. Expires after two years.</p> <p>_utmb: calculates the amount of time a user spends on the site. Expires after 30 minutes.</p> <p>_utmc: determines if it's necessary to initiate a new session. Expires on ending the session.</p> <p>_utmz: stores the entry point of the visitor and the path the visitor takes to enter the website. Expires after six months.</p>

#### TURNING OFF COOKIES

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Below are links to the 'Help' pages of major browsers which explain how you can do this. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site or any other websites that you visit.

[Internet Explorer](#)

[Chrome](#)

[Android](#)

[Windows mobile](#)

[Firefox](#)

[Safari](#)

[Safari iOS](#)

#### ARBITRATION

These terms are governed by the laws of Spain. Any disputes, controversies or conflicts arising from or relating to the subject matter of this Privacy Policy shall be settled by the Courts of Madrid.

Access to the Web pages of this site implies acceptance of all conditions stated in this legal information.